

# POST SHOW REPORT 2023

# **SHOW PROFILE**

The 11th edition of Asia's leading expo on traffic, parking, road infrastructure and smart mobility - TrafficInfraTech Expo 2023 presented a broad spectrum of technologically advanced solutions to transform India's infrastructure sector. The event hosted three concurrent shows including Parking Infra Tech Expo, Road Infra Tech Expo and Smart Mobility Expo, along with knowledge-packed conferences across three days.

Known to be an undisputable platform in its domain, the show provided a ground for innovative ideas, establishing new connections and exploring new business opportunities to give India's infrastructure development 360-degree support with a vast portfolio of new-age products and technologies.

**Date** : 10 – 12 October 2023

Venue : Hall No 8 -11, Pragati Maidan, New Delhi

Organised by

**VIS** GROUP

messe frankfurt

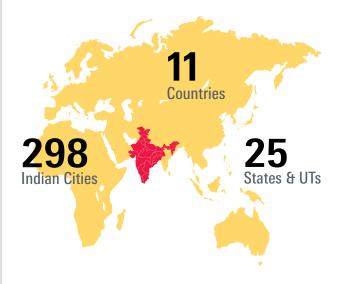


# **SHOW STATISTICS**

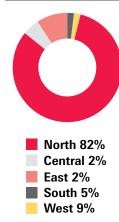
120+ Exhibitors **350+**Brands

3596 Visitors 9000+ sqm Gross Area

# **VISITOR OVERVIEW**



# Regional Breakup



#### **SUPPORTED BY**



सड़क परिवहन और राजमार्ग मंत्रालय MINISTRY OF ROAD TRANSPORT AND HIGHWAYS



इलेक्ट्रॉनिकी एवं सूचना प्रौद्योगिकी मंत्रालय MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY

#### **TITLE PARTNER**



#### **SUPPORTING ASSOCIATIONS**















# **Exhibitor Testimonials**



#### S. KRISHNAN

Secretary, Ministry of Electronics and Information Technology (MEITY), Government of India

I think it is a very well-put-together exhibition. Over 120 companies are participating, including a research center of the Government of India. So, I am very happy to see that there are International exhibitors as well. The expo has allowed both national and international companies to showcase their solutions/products and this would help the cause of utilizing technology to improve traffic conditions which will not only be economically beneficial in terms of reducing vehicle operating costs and waiting time, but also be a great benefit to the environment



#### VINAY KUMAR SINGH

Managing Director, National Capital Region Transport Corporation (NCRTC)

We are happy to associate with TrafficInfraTech Expo. It is a beautiful show which has been pulled off exceedingly well by the organizers. There are a large number of exhibits and exhibitors showcasing their technologies and many things which can be implemented not only in the highway projects but a project like ours, which is RRTS. It is a wonderful show which is going to help the implementers, the policy makers in probably formulating their strategies.



#### MANISH JAISWAL

Director, NATRAX (Under Ministry of Heavy Industries)

The experience was very good, it is a wonderful platform. This conference is talking about all the traffic infrastructure which includes the IT technologies, the safety systems that need to be in place, as well as various other bodies that need to come together to manage the overall traffic management and road safety in India, which itself is a big problem. I think this a very wonderful platform for people to visit and start some dialogues to work together in the future.



# A.L. NARASIMHAN

Vice President - Strategic Business Alliances, Prama Hikvision India Pvt. Ltd.

We have been participating in the show for over 9 years now and it has reaped a lot of benefits for the organization. We have visitors coming from the traffic department of the government, the police departments across the country, we have visitors from defence sector also visiting us apart from the Airport Authority of India as well as some of the private sector who have great emphasis when it comes to transportation and automobiles. We've been very happy participating in such events especially TrafficInfraTech and it has definitely benefited the organization in terms of business expectation that we have.



# SANDEEP PAWAR

Kent Intelligent Transportation Systems India Pvt Ltd

We have been participating in this exhibition since 2014, and definitely look forward every year to participate because this is the only exhibition for our industry where we get to meet the clients. At the TrafficInfraTech exhibition you get to meet a lot of OEM's, even the new OEM's from where we can select products. This is the only platform available as of now in India with very good networking as of date. We are Platinum Sponsors for the past 3 years and will continue the partnership.



## MOHAN RAJU

Vice President & Vertical Head for Smart Mobility with JIO Platforms

The conference is in the right direction as we move forward. With greater effort to bring solutions together and demonstrate it as one solution, ultimately help build the smart mobility technologies in terms of digital India. The conferences have been the bid rock to bring people and the ecosystems together, enabling collaborations. It was focused on smart mobility as an ecosystem, which is a very evolving niche field, and as we move forward you have a greater role to play.



# SAJAN S Business Head, NORDEN Communication

We are a UK Headquarter company predominantly in the CCTV camera manufacturing and it's been a long journey for us. Here in India, we are here for the last 7 years and we are a part of the major national highway initiatives and the smart city initiatives. We have very relevant profiles coming into the stalls- from the police department, from the national highway authorities, all the decision-makers are coming in, and I find it very fruitful to interact with the right kind of customers so that we understand what is the market looking at. The exhibitors who are around are also from the technology background, and they are coming with new era solutions.



#### **ANSHUMAN SINGH**

Managing Director, Superwave Communication & Infrasolution Pvt. Ltd.

This year we are showcasing our products that are limited to highway traffic management, toll management solutions and smart lighting that includes tunnel management as well as tunnel ventilation solutions. This year we have got many people who have the requirement for the products, and for the highway safety works, road safety solutions and ANPR & challan solutions. The majority of the people that we have seen are from the government department that is concerned about the link to E-Challan work, the ANPR solutions, i.e. automated number plate recognition solutions and are not limited to ANPR. They are also looking for a city solution wherein face recognition, smart lighting and intelligent lighting solutions are required. This year we have showcased our live projects of the Purvanchal Expressways and Trans Haryana NS-152D where in artificial intelligence platform has been implemented and it has given numerous benefits after the implementation of the highways and the expressways. This year we have seen that the majority of the fatalities that occurred before the implementation of the products have come down drastically by 70%, so this year we have seen Al is playing a vital role.

# SUNIL JINDAL

Chief General Manager - Road Safety, National Highways Authority of India (NHAI)

The experience was very good, I saw a lot of new products. I am mainly interested in road safety products, metal beam crash barriers and the lining. The expo will definitely have a great impact on the industry because all the products which are available in India are under one roof and a lot of people, all the stakeholders in this industry are visiting this expo and getting the benefits of the products. The expo should happen once in six months, not yearly!

# Partners 2023

#### Supported by













#### **Platinum Partners**









**Silver Partners** 



#### **Gold Partners**















Road Marking Partner



Surveillance Partner



Bag and badge Partner



Lanyard Partner



**Supporting Organisations** 

Registration Partner



Weigh-in-Motion Partner



**Road Safety Partner** 











#### **Supporting Infrastructure Partners**





#### **Conference Partners**



#### **Special Support**







### **Organised By**





# **Knowledge Partners**



